



corinnelewis

BEYOND THE SURFACE

CONTACT

corinneblewis.com
(508) 944 4558
corinneblewis@gmail.com

RELEVANT COURSEWORK

Portfolio
Studio Critique
Website Design
Type & Image
Package Design
Advertising Design
Interactive Design
User Experience Design
Typography
Motion Graphics
Writing for the Arts
History of Graphic Design

SKILLS

Adobe Creative Suite
Mac & Windows OS
InVision
Mural
HTML Basics
Storytelling
User Research
Management

AWARDS

Alpha Mu Alpha Award, Dean's List
Div II ADA Academic Achievement,
NE10 Academic Honor Roll, Athletic
Director's Honor Roll, Women's
Lacrosse Academic Distinction

EDUCATION

Stonehill College · Easton, MA · May 2022

Degree Bachelor of Science in Business Admin, Bachelor of Arts

Concentration Graphic Design, Marketing

RELEVANT EXPERIENCE

ULUM RESORTS · Moab, Utah

Guest Experience Supervisor · March 2023–Present

- Navigate the development of a brand new luxury glamping resort to provide a customized experience
- Assist in the launching of a new software program to enhance the overall user experience in on-site bookings, excursions, and activities
- Establish strong connections with the Guest Experience and Adventures teams to fully support one another in succeeding with this new location while overseeing an on-site team

MEDA · Newton, MA

Marketing Consultant · December 2022–Present

- Manage all social media presence on five platforms, increasing the following by 2,000 and story interactions by 1,100% on Instagram
- Sketch, create, and develop original designs that match the company branding and its mission
- Host weekly meetings to discuss strategies on building higher engagement and connection with the intended audience

Power of Me · @_powerofme

Founder & Creator · January 2021–Present

- Develop business relationships with outside retailers such as Faherty to have popup shops and sell products in two other local businesses
- Integrate typography and illustrative skills within apparel designs to raise awareness around mental health and body image
- Generate cash flow through selling apparel on an online store and local farmers market and gained over 500 unique customers

Food Truck Festivals of America · Stoughton, MA

Graphic & Web Designer · January 2022–May 2022

- Oversee a professional social media account for 4 months, increasing our followers by nearly 700 and our story interactions by 1,100% through creating social media posts that are on-trend
- Utilize iconography, typography, and branding skills in a company rebrand to strengthen the UX on all of our digital platforms

Freelance Designer · Greater Boston Area

Designer · June 2020–Present

- Deliver branding style guides to various businesses ranging from promo marketing, website development, and apparel design
- Define the problem with each client to better understand the marketing and design vision, budget, and timeline of the project